



BluePac

February 1, 2012

Greetings,

I am writing today to ask you to please consider supporting our political action committee (PAC) in 2012. Candidates for state and federal offices are calling upon us for support, and we would like to respond by helping those who share our views on legislative issues that are vital to our industry.

Participation is purely voluntary and you suffer no penalty for not helping, but BlueCross benefits from your support by making our voices heard by state and federal officials, which is vitally important to our business. As you are well aware, with the passage of the Affordable Care Act, we are in a new political environment of opportunities and challenges for our company and industry, and the BlueCross PAC plays a critical role in advancing our issues. Our PAC supports candidates committed to making health care reform workable for the customers we serve.

BlueCross is in the spotlight, not only in the eyes of legislators, but in the eyes of every Tennessean interested in health care. Because we work in one of the most heavily regulated industries, our business is directly affected by what goes on in Nashville and Washington.

It is imperative we have a strong voice and a well-funded PAC if we are to succeed and compete in the political process. Your support of our PAC is important in giving us an opportunity to help determine who will govern us and who will set the business climate in which we operate. This does not guarantee that a member we back will vote in favor of our position, but when we are able to respond positively to requests for support, it improves our access to key legislators and helps assure that our position gets a fair hearing.

I respectfully request that you consider contributing to our PAC. Enclosed you will find a payroll deduction form with which to make your pledge.

Thank you in advance for your support.

Sincerely,

Vicky Gregg  
Chief Executive Officer

# BluePac



## Suggested Monthly Contribution Levels

Manager Level	BluePac	TPAC
Manager	\$10.00	\$10.00
Director	\$25.00	\$25.00
Vice-President	\$30.00	\$50.00
Sr. VP and Above	\$50.00	\$75.00

Fill out a contribution form

Federal law prohibits solicitation of hourly (non-exempt) employees for political contributions to federal political action committees (PACs). TPAC applies the same rule to solicitation for BCBST's state-level PAC. If you are a non-exempt employee, feel free to browse these pages for your information, but please do not send a contribution.



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**Voluntary Contribution and Payroll Deduction Authorization**

Name: \_\_\_\_\_ Employee/Payroll No.: \_\_\_\_\_

Position/Title: \_\_\_\_\_ Phone Extension: \_\_\_\_\_

Business Mail Address: \_\_\_\_\_

***Suggested Voluntary Contribution:***  
(Check the box indicating your voluntary participation)

Monthly Contribution:                      BCBST PAC                      \$5.00

Any contributions to the BCBST PAC go toward the political purpose of supporting candidates for elected or appointed office and other political organizations. Your contribution to these programs is completely voluntary. You will receive no additional benefit for your participation, nor will you be subjected to any negative impact or reprisal for declining to participate. The amounts found below are merely suggested levels of contribution. You may contribute more, less or nothing at all depending upon you personal and voluntary preference. Contributions to the BCBST PAC are *not* deductible as a charitable contribution.

\_\_\_\_\_  
Signature of Contributor                      Date

Please complete this form and return to: David Locke, Vice President  
State Government Relations  
Nashville Office