

FORMAL *Affair*

A BRIDAL & EVENT EXPO

WHAT MAKES
FORMAL AFFAIR
THE BEST RETURN
ON YOUR
INVESTMENT?

ADVERTISING POWER

You have the power of the Chattanooga Times Free Press, both in print and online.

INCLUDES 1/8 PAGE COLOR AD

You will receive a 1/8 page full color ad in the Formal Affair publication, distributed at the event and the Friday before.

RADIO AND BILLBOARD ADVERTISING

There will be extensive radio and billboard advertising to drive traffic to the event.

LEAD LIST

You will receive a lead list of attendees from the event.

ENGAGEMENT SUBMISSIONS

You will receive for a period of one year following the event, engagement announcement submissions.

WE'RE LOCAL...

Our goal is to help local vendors grow their business and keep client's dollars in the Chattanooga/North Georgia area.

VALENTINE'S DAY

The event is one week after Valentine's Day, a chance to take advantage of the many who just got engaged.

CONTESTS AND PRIZES

All vendors will be eligible to win free advertising in the Chattanooga Times Free Press, by winning the "Best Booth" contest. Winners will be selected from both large and small business categories.



Chattanooga Times Free Press