



HOW THE POLL WAS CONDUCTED

The Mason-Dixon Tennessee Poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from July 19 through July 21, 2010. A total of 625 registered Tennessee voters were interviewed statewide by telephone. All stated they vote regularly in state elections.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as a regional or gender grouping.

This poll also includes an over-sampling of 400 likely Republican primary voters. These additional voters were only asked the questions relative to the GOP primary. The margin for error on the Republican primary sample is plus or minus 5%.

SAMPLE FIGURES:

Men 304 (49%)	Women 321 (51%)	
Whites 523 (84%)	Blacks 93 (15%)	Other/Refused 9 (1%)

REGION

East Tennessee	230 interviews
Middle Tennessee	225 interviews
West Tennessee	170 interviews

STATEWIDE NAME RECOGNITION

QUESTION: Would you say that you generally support the agenda of the Tea Party movement, or not?

YES	65%	
NO		16%
NOT SURE	19%	

QUESTION: Do you consider yourself a member of the Tea Party?

YES	15%
NO	85%