



\$15 Special Offer

Tennessee Appalachian Trail Specialty License Plate Application

The Appalachian Trail license plate helps conserve and maintain the A.T. in Tennessee. When you join us, you become a member of the distinguished group of people dedicated to preserving the magic and adventure of the 2,175-mile Appalachian Trail.

The Appalachian Trail Conservancy will receive \$15.56 annually for each A.T. plate purchased or renewed. As a thank you, you will receive a free, one-time annual membership to the ATC, a \$35 value.

Thanks to a matching grant from the Eastman Chemical Company Foundation, the A. T. plates are available now for only \$15! Once in production, renewals will be at the standard \$35 annual fee.

Applicants for the plate must already have the vehicle registered in Tennessee.

Sign Up for an A.T. plate for your vehicle:

Please match my \$15 with the \$20 matching grant for an Appalachian Trail license plate.

Name (as shown on vehicle registration):

FIRST MIDDLE LAST

ADDRESS

CITY COUNTY STATE ZIP CODE

HOME PHONE DAY PHONE E-MAIL ADDRESS

REGISTERED OWNER'S SIGNATURE: _____

Current Tennessee Vehicle

PLATE NUMBER

Payment Information

Check or money order in the amount of \$_____ is enclosed. (Make check or money order out to ATC.)

Bill my credit card in the amount of \$_____.

Card number: _____ Expiration date: _____



Send application and payment to:

Appalachian Trail Conservancy
ATTN: Tenn. A.T. License Plate
PO Box 807, Harpers Ferry, WV 25425

Thanks for your generous support of the Appalachian Trail!

www.appalachiantrail.org/tnlicenseplate

Questions? Call 828-254-3708

Frequently Asked Questions: Tennessee Appalachian Trail (A.T.) License Plate

How much will the A.T. specialty license plate cost?

A specialty plate in Tennessee is normally \$35, but we have a matching grant from the Eastman Chemical Company Foundation **and for a limited time you can get a specialty plate for \$15** in addition to annual vehicle registration fees.

How does this specialty license plate support the Appalachian Trail?

For each plate that is purchased or renewed the Appalachian Trail Conservancy (ATC) receives \$15.56. These funds will be used to support the Trail and programs and activities in Tennessee. The remainder of the specialty license plate fee is used to pay for the production of the plate and helps support the arts in the state. A similar program in North Carolina has raised over \$300,000 for the Appalachian Trail!

Should I wait for my next renewal to sign up?

No, please sign up now! Signing up today will help us get the plates into production. We are required to submit 1,000 paid applications by June 2010 in order to start the production of A.T. specialty license plates. People with any interest in ever having one should sign up today in order to make this dream a reality.

May I personalize my A.T. specialty plate?

We are not currently accepting specialty plate personalization with this offer. You may call 828-254-3708 for more information.

Do I have to be a member of ATC before I can order an Appalachian Trail license plate?

No. Any Tennessee resident with a registered vehicle can order one. In fact, if you aren't already an ATC member, the first 1,000 paid applicants will be thanked with a free, one-time annual membership to the ATC. With your membership, you will receive a decal, patch, our bi-monthly membership magazine *A.T. Journeys*, and discounts at the Ultimate A.T. Store, a value of \$35.

If you are an ATC member already, you may give your free membership as a gift.

When can I expect to see my A.T. specialty plate once I've applied for it?

We are required to have 1,000 paid applications by June 2010. When we meet this requirement, it will be an additional four months before the DMV issues and distributes the specialty license plates. Check www.appalachiantrail.org/tnlicenseplate regularly to monitor the progress.

What should I do if I want to apply for more than one license plate?

Send a completed application *for each vehicle* you would like to register with an A.T. license plate, along with one payment for the appropriate amount for the sum of your license plate requests.

What methods of payment will you accept?

You can pay by personal check or by credit card. If paying by personal check, make your check payable to Appalachian Trail Conservancy. On the memo line, write *Tenn. A.T. Plate*. If paying by credit card, please put the credit card info on the application in the space provided.

What will the ATC do with the applications and money collected (checks and credit card payments)?

ATC will collect all applications and checks for the DMV for the first 1,000 applicants. Payments will be deposited into a non-interest-bearing account set up specifically for this program. Applications will be stored in a secure location. Once we've received the required 1,000 pre-paid applications, we will forward those applications and payment to the DMV.