

Keep Dalton-Whitfield Beautiful

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Press Release

March 3, 2010

FOR IMMEDIATE RELEASE

Litter Problems? Adopt a Mile!

DALTON, GA - Is that litter along the roadside a total eye sore? Don't complain about it, just adopt the stretch of road and organize a clean up with your family, co-workers, friends, and neighbors. Keep Dalton-Whitfield Beautiful is inviting residents and businesses in Whitfield County to participate in the Adopt a Mile program this year.

When a road is adopted a sign is placed at the road recognizing the adopting organization. Keep Dalton-Whitfield Beautiful supports the volunteers by providing trash bags, safety vests, gloves, trash grabbers, and arranges for pick up of the trash bags if needed. The program doesn't cost a thing; all you need to do is commit to cleaning up your adopted road four times a year. The suggested clean up dates for 2010 are Saturday, March 20th, May 8th, August 1st, and November 20th.

According to the Georgia Department of Transportation, "car trash and debris from unsecured loads and car accidents can cause serious driving, health and environmental hazards – and negatively impact tourism and business in our state." Programs like Adopt a Mile ensure public safety, improve our quality of life, and positively impact our local environment.

To officially adopt a mile of road visit www.keepdaltonwhitfieldbeautiful.org or call 706-226-6211 to request a Program Package which includes the official Program Agreement. Mail, fax or e-mail the Program Agreement to: Keep Dalton-Whitfield Beautiful, Attn: Liz Swafford, Executive Director, P.O. Box 1205, Dalton, GA 30722-1205; fax: 706-278-4991; e-mail: lswafford@dswa.org.

Remember, "Every litter bit counts! You can make a difference!"

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